

YOUR SERVICE DOG INC | Nonprofit



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MEDIA ADVISORY

For Immediate Release.

Media Contact: Elyssa Aguirre

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Address of Event: Virtual event with host located in New York

Join Your Service Dog Inc's May 20th Celebration or National Rescue Dog Day that Includes Story Time and Meeting Real Service Dogs

WHAT:

This event is meant to entertain and educate attendees about Service Dogs, and Your Service Dog Inc's approach to training. During, we'll also provide a story time activity (a volunteer will share a personal story about her Service Dogs and herself), songs, games, and prizes for attendees of various ages during this event held in honor of National Rescue Dog Day 2022.

WHY:

Your Service Dog Inc is still hurting from COVID-19 and would like to provide valuable information and entertainment in exchange for any potential donations. The event is meant to attract dearly needed donations by providing enjoyable entertainment. We'll even offer all attendees an 80% off discount code for one of Lelah Sullivan's (our experienced, skilled founder) coveted Coaching Consultations. This is a family-friendly way to support an organization in need and hear a great story only our volunteer could tell.

WHO:

The host is Adin Lenahan. Mary Walshe, head mistress of our Service Dog School, will also be an active participant; she will share her personal story while her two Full Potential Service Dogs, Einstein and Pax, accompany her and even perform tasks relevant to the story. In attendance will likely be Lelah Sullivan, Your Service Dog Inc

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volunteers, current or new YSDI supporters, children and their parents, as well as Students of Your Service Dog School.

WHEN and WHERE:

May 20th, 2022 at 7:00pm ET (and should last for about 2 and a half hours). Our host is located in New York but the event will be held via virtual Microsoft Teams live video technology, and the link to join is:

https://teams.microsoft.com/join/19%3ameeting_OTliNzQ1ZmltOGMyNy00MDMxLWFhYzktYWMwMWU1YmU3NDZk%40thread.v2/0?context=%7b%22Tid%22%3a%220d0e3445-11d3-4d00-9ce7-6495ac7077fd%22%2c%22Oid%22%3a%220fcbf74f-d67f-4014-abcb-fbc196f903a5%22%7d

About the Organization - Your Service Dog Inc is devoted to providing Full Potential Service Dogs and training to people with disabilities who otherwise couldn't afford or access their own service dog. The 501(c)(3) nonprofit was built from Lelah Sullivan's belief that a service dog is as vital and necessary an aid as a cane or wheelchair, and should never be delayed or prohibited by cost, lengthy waiting lists, or distance.

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